



EASTERNSM

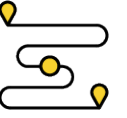
REALSTATUS TRACKING
The Eastern Difference

THE BUSINESS OF ACCURATE INFORMATION

A Different Kind of Tracking

Accurate Information + Timely Communication = RealStatus

Information: Good vs. Bad

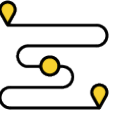


Bad Information can send all of your good planning into a tailspin:

Eastern helps you make informed supply chain decisions by fully monitoring the information chain - from gathering accurate status updates to expediently communicating inventory movement.



Setting a Strong Foundation

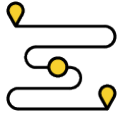


Data Acquisition

We start by employing the award-winning Descartes™ Logistics Technology Platform, the highest level of web-based operational tracking software available.



We Take Nothing for Granted



Data + People

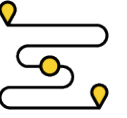
To verify up-to-the-minute status of your shipment, Eastern analyzes all raw data against real world conditions - weather, congestion, etc.

Then, the operations team crosschecks all information for accuracy by pro-actively reaching out to their established network of contacts in the field.



The average transaction receives
60 touches by Eastern employees!

Staying Ahead of the Curve



Data Reporting

Eastern provides *proactive* updates to you at each milestone of the transportation process so you never have to wait or wonder about the status of your shipment.



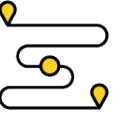
RealStatus helps you mitigate
the impact of freight roadblocks.



That combination truly differentiates the quality of our service and the integrity of our data from other industry providers.

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You've Got the Power



On-Demand Data Access

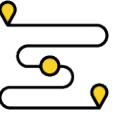
Tracking and reporting when you need it.

Conveniently access secured status updates 24/7 via web, email, and mobile.

Create customized reports, cash flow metrics, transit cycle times, cost of goods allocation analysis—on an instantaneous basis, worldwide!



You've Got the Power

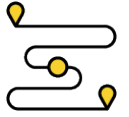


Knowledge is Power

Eastern's RealStatus tracking provides you with an immense amount of data on your shipments. From customized reporting to transit cycle times, we can help you extract a wealth of information, crunch the numbers, and analyze that data in meaningful ways.



Browser-based Access



Benefits of On-Demand Reporting

- Retrieve rates, tracking, billing, and reporting tools
- Monitor all bookings with door-to-door shipment visibility in real time from anywhere in the world
- Continuous status updates; changes/entries available immediately
- Access archives to create personalized benchmarks and forecasts
- Reduce costs while improving service
- Comply with customs and transportation regulations globally
- Prevent common pitfalls of misinformation and inaccurate data
- Integrate with legacy accounting applications
- Supports EDI and XML messaging



EASTERNSM

For RealStatus support, contact your account representative or call your Eastern Operations team.

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